

Product highlights



ACTIVEBlade technology

World's first. Blade moves up and down blend even the hardest foods.

2.5 times more active cutting zone.*



Up to 55% less suction** for effortless handling and perfect control.



SPLASHControl technology

Improved anti-splash for cleaner kitchens.**



POWERBell Plus

Extended cutting area. Blends whole foods in seconds.



Easy SmartSpeed

The more you squeeze the more power you get. Effortless single handed use, changes speeds without interruption.



1000W motor

Powerful 1000W motor.



EasyClick system Plus

Improved connection to exchange accessories faster and easier.





Chopper

Chops meat, hard cheese, nuts, herbs and carrots in seconds.



Whisk

Whips, beats and stirs easily eggs, cream, fluffy dessert from low to high speed.



Beaker

600 ml plastic beaker, BPA free, with ml and fl oz measurements.

Technical data

Model	MQ 7035X
Туре	HB701AI
Colour	premium black/ stainless steel
SKU (INT)	0X22111290
EAN (INT)	8021098774620
Power	1000 W motor
Shaft material	Stainless steel
Dishwasher safe (excluding motor unit and gears)	•
Soft grip	•
EasyClick+ connection	•
Speeds	Easy SmartSpeed
Product dimensions (motor + shaft)	ca. 390 (H) x 68 Ø mm
Product weight (motor + shaft)	ca. 860g
Giftbox dimensions (L x W x H)	ca. 18,7 x 26,1 x 27,6 cm
Giftbox weight (incl. product)	ca. 1,85 kg
Master carton dimensions (L x W x H)	ca 38,4x 28,6 x 53,8 cm
Master carton weight	ca. 8,03 kg
Accessories include:	
Beaker	600 ml
Whisk	stainless steel
Chopper	500ml

^{*} vs. Braun hand blenders with non ACTIVEBlade shaft