PHILIPS

MoistureProtect Straightener

MoistureProtect

MoistureProtect technology

Titanium coated plates

Ionic care for shiny hair

Digital LED display

HP8374/00

Faster straightening with titanium floating plates
Boosts shine and preserves hair's natural moisture

The MoistureProtect Straightener uses titanium coated plates for faster* straightening. Sensor technology measures your hair 30 times per second and adapts the temperature, to preserve your hair's natural moisture.

MoistureProtect technology
- MoistureProtect technology preserves hair's natural moisture
- MoistureProtect sensor for intelligent styling

Caring technology
- Titanium coated plates for fast and smooth straightening
- Floating plates for gentle styling
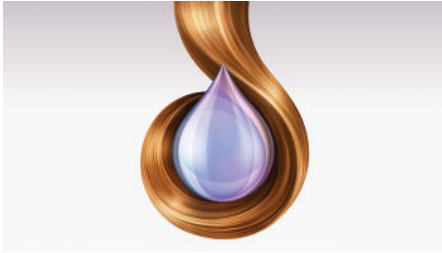
Beautifully styled hair
- Ionic care for smooth, frizz-free, shiny hair

Ease of use
- Digital LED display for easy control
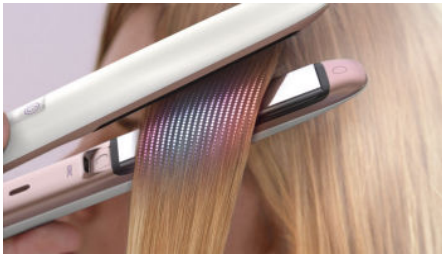- Fast heat-up time of 15 seconds
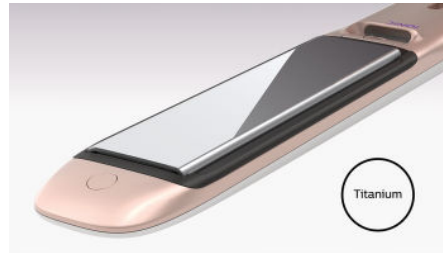
Highlights

MoistureProtect technology

MoistureProtect technology controls and adapts the temperature to boost shine and to preserve your hair's natural moisture. Protects your hair from overheating by always ensuring the optimal temperature. Enjoy beautiful hair protected inside and out.

MoistureProtect sensor

The MoistureProtect sensor diagnoses your hair 30 times per second, adapting the temperature to preserve your hair's natural hydration.
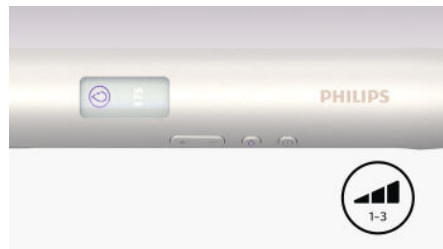
Titanium coated plates

Professional titanium coated plates for best heat conduction. This superior plate material is robust, durable and transfers heat quickly, resulting in fast straightening.

Ionic care

Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

Digital LED display

Easily set and control the heat and speed settings to create your perfect style. Choose from 3 temperature settings (200 – 175 – 150 °C) that work together with the sensor to ensure you always straighten at the best temperature for your hair type.

Fast heat-up time

High performance heater with a fast heat-up time of just 15 seconds.

Floating plates

The floating plates move to adjust the pressure on the hair. This protects the hair from being damaged and reduces the possibility of hair breakage.

Specifications

Technical specifications

Cord length: 2.0 m
Heat-up time: 15 sec
Maximum temperature: 200 ℃
Heater Type: High-performance heater
Voltage: 110-240V

Features

Auto shut-off: after 60 min
Swivel cord
Hidden display

Service

2-year worldwide guarantee

Caring technologies

Floating plates
MoistureProtect technology
Ionic

Accessories

Pouch

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* vs. Philips HP8372